

Report

the 3rd PLANTSVITA Exhibition

“PLANTSVITA: a project for the environment-friendly agriculture”

Celebrating the European Cooperation Day 2019 together

02 October 2019

Novi Sad, Serbia

The third PLANTSVITA Exhibition took place on 2nd October 2019 in Subotica at the Open University within the 15th International Festival of Organic Products – BIOFEST 2019. The exhibition is a part of this year’s celebration within the Interreg-IPA CBC Hungary-Serbia Programme, and it is jointly organized by teams of researchers from the University of Novi Sad Faculty of Technology Novi Sad and Faculty of Ecological Agriculture - EDUCONS University in Sremska Kamenica.

The goal of the Exhibition is to promote the project to public through direct contacts with visitors of the BIOFEST 2019, distribution of promotional material such as the project brochure, newsletter no. 1 and 2, and presentation of the promotional movie about the project.

The project stand was visited by Mr. Relja Burzan, Head of the Antenna of the Programme Joint Secretariat.

TV report on the PLANTSVITA project was taken by TV station SUBOTICA, which has been available online from 2nd October 2019 at link:

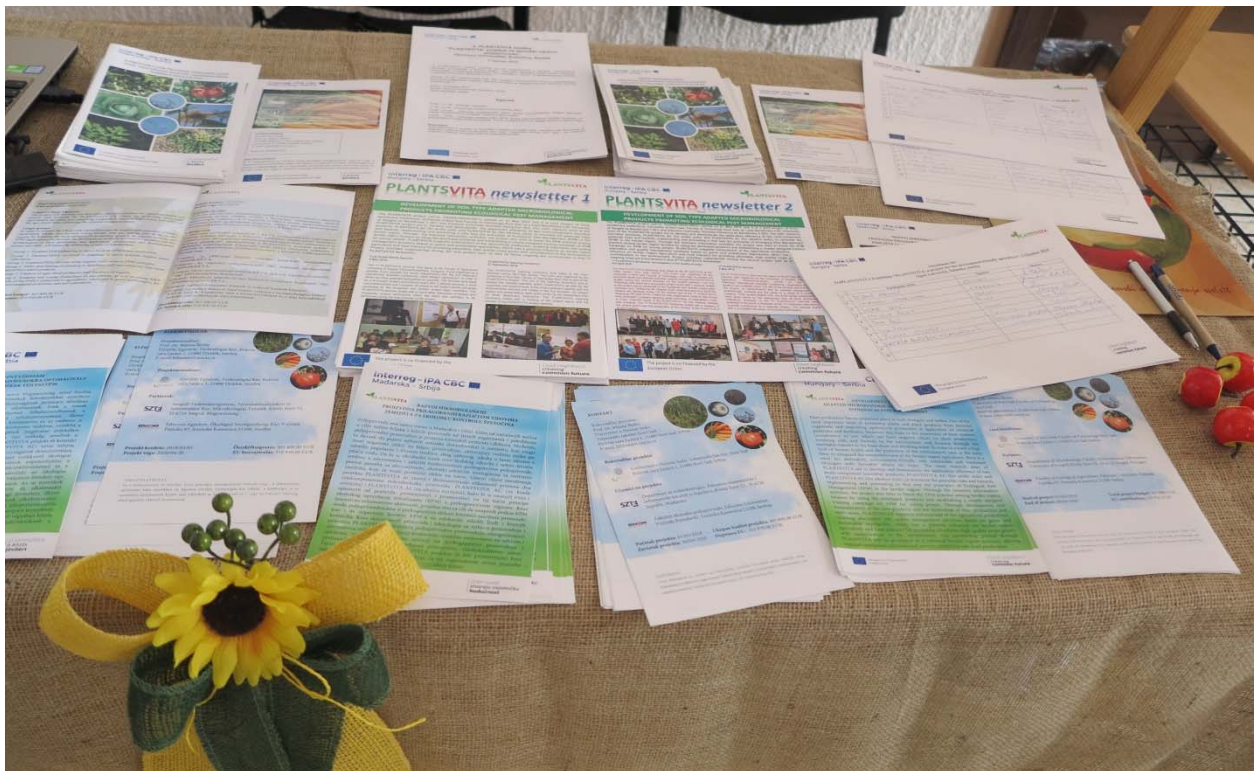
<https://www.youtube.com/watch?v=6oZYD3ZbJ2w>

An interview for daily newspaper BLIC was given (correspondent from Subotica – Mrs. Biljana Vučković), emphasizing the project aims, institutions-beneficiaries and their capacities, current level of project products development, importance of Interreg-IPA CBC Hungary-Serbia



Programme and other calls co-financed by European Commission.

The project stand was visited by approximately 50 visitors of BIOFEST 2019, who confirmed their presence on the stand by signatures. All distributed project promotional material as well as displayed posters and roll-up banners included the obligatory Programme and the project elements.



Project promotional material presented and distributed during 3rd PLANTSVITA Exhibition



Visit of Mr. Relja Burzan, Head of the Antenna of the Programme Joint Secretariat, to the PLANTSVITA stand



Recording of the report on the PLANTSVITA project during 3rd PLANTSVITA Exhibition



The project is co-financed by the European Union

Good neighbours
creating
common future



Discussion with participants during 3rd PLANTSVITA Exhibition



Members of the PLANSTVITA project behind the project stand during 3rd PLANTSVITA Exhibition



Disclaimer:

This document has been produced with the financial assistance of the European Union. The content of the document is the sole responsibility of University of Novi Sad, Faculty of Technology Novi Sad, Novi Sad, Serbia, and can under no circumstances be regarded as reflecting the position of the European Union and/or the Managing Authority.

